

WE WILL BE HAPPY
TO ADVISE YOU PERSONALLY



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Is a time of change a period of insecurity and uncertainty?

Or is it an opportunity to make a leap forward and stand at the helm of changes?

Participation in the Open Enrollment Programmes at the Moscow School of Management SKOLKOVO is an effective way to get answers to your most pressing questions. Expertise of the best professors from leading business schools of the world, and constructive dialogue with the leaders of business, government, science, and culture.

Ready for a breakthrough?

Find out what tomorrow brings. Today, at SKOLKOVO.



SKOLKOVO OPEN ENROLLMENT PROGRAMMES

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SKOLKOVO
OPEN ENROLLMENT
PROGRAMMES

2016-2017

Topic	Competence	Programme Outline	2016			2017						Cost* per person, RUB	
			October	November	December	January	February	March	April	May	June		
Major Project Management	Project Management	A three-module programme to acquire the knowledge and skills necessary for development and implementation of major projects	13–15 Module 1	21–23 Module 2		18–20 Module 3							350 000
Communications Academy	Leadership	A three-module programme to develop skills for effective communication, public speaking, and negotiations	27–29 Module 1		1–3 Module 2		16–18 Module 3						450 000
Leadership Development Programme	Leadership	A four-module programme for those taking their first steps as a leader or planning to take a higher position in the organisation		10–12 Module 1	15–17 Module 2		9–11 Module 3	2–4 Module 4					700 000
HR Colloquium	Leadership	III Annual International Research and Practice Conference for HR Directors			9								40 000
Digital Transformation Strategy	Strategy	An intensive three-day programme to develop the digital strategy of the company and an action plan to introduce digital innovation in your organisation				25–27							150 000
Operational Efficiency in Production	Operational Efficiency	A three-day programme. Acquiring practical tools for implementation of efficient production methods						2–4					180 000
Beyond the Obvious: Advanced Negotiation Strategies and Tactics	Leadership	A three-day programme to develop skills in using the language of negotiation to maximum benefit so as to gain an advantage over an opponent						14–16					150 000
Sustainable Development: Building a Business Model in Russia	Strategy	Russia's first intensive three-day programme on business sustainability management							18–20				150 000
Educational programme for oil and gas industry leaders: Business Optimisation with Prospects for Future Growth	Strategy	An intensive three-day programme for Russian and foreign oil and gas industry leaders							21–23				180 000
Rethinking Marketing and Insights: Behavioral Economics Immersion	Strategy	A joint educational programme of Yale School of Management and the Moscow School of Management SKOLKOVO to study the basic principles of behavioural economics									6–9		350 000
Fundamentals of Valuation and Risk Management	Operational Efficiency	A two-day programme to analyse the key aspects of business evaluation and risk management										17–18	120 000

The SKOLKOVO Corporate Programme Team is ready to adapt any of the open programmes to suit the objectives of your company

Special offers are available for all programmes. For more information, contact the programme consultants.
If a contract for educational services is signed, SKOLKOVO Open Enrollment Programmes are not subject to value-added tax (VAT) pursuant to Clause 2, Article 149 of the RF Tax Code.

*The programme fees are specified exclusive of VAT.
The fee includes: educational materials, meals, parking, and simultaneous interpretation.
Non-resident participants can stay in one of the hotels on the SKOLKOVO Business School Campus (extra charge).