



Российские университеты в QS World University Rankings 2012

DRIVING EXCELLENCE IN HIGHER EDUCATION



Тенденции современного образования

- В 2011 году 68,626 студентов выехали на учебу из России (OECD 2012)
- 160,955 студентов въехали в Россию, из них 30,827 из Беларуси, 27,833 из Казахстана, 13,603 из Украины и 9,340 из Китая (OECD 2012)
- Страны, куда выезжают россияне: Германия (13,568), США (4,784), Великобритания (4,551), Франция (3,822). (OECD 2012)
- Канада, Япония, Корея и Россия имеют наивысшую долю молодежи с высшим образованием - 55% и более от населения в возрасте 25-34 лет. (OECD 2012)
- В период 2000-08, доля США как наиболее популярной страны для обучения, упала с 26% до 19%. (OECD 2010)
- В 2000, 52,000 иностранных студентов обучались в Китайских университетах. В 2009 – более 240,000. (The Hindu)



Intellectual property of QS, 2012

РОССИЯ

ГЛАВНЫЕ ЗАДАЧИ:

- Усиление привлекательности страны как study and research destination
- Повышение узнаваемости национальных вузов
- Выпуск молодых профессионалов и ученых, способных конкурировать на мировом уровне



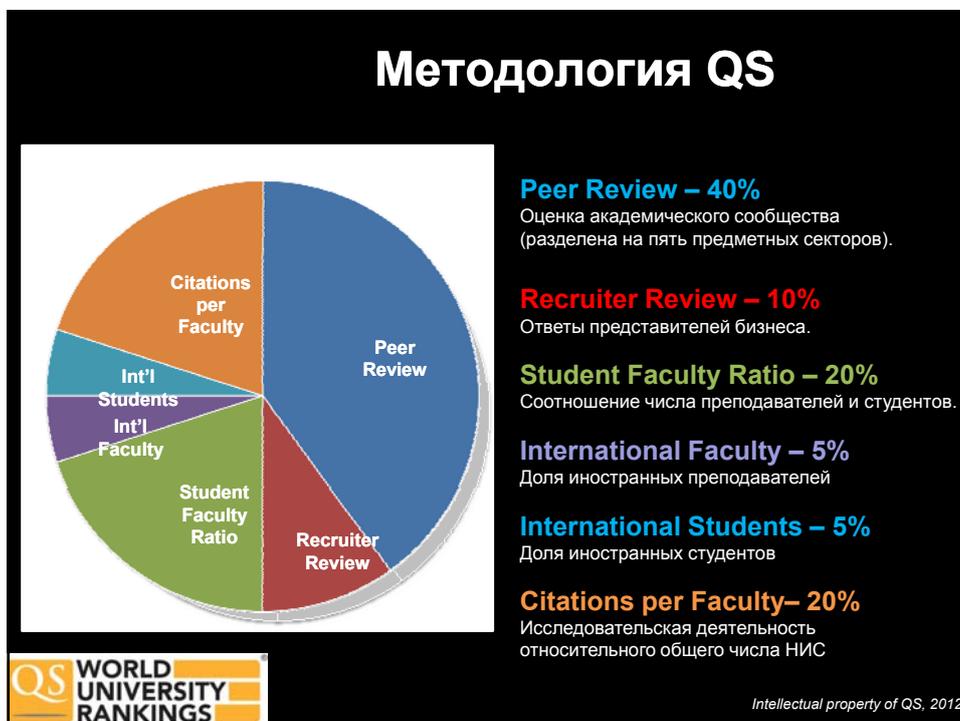
Intellectual property of QS, 2012

Россия: пути решения поставленных задач



История развития рейтингов университетов





“

Though of course we recognize limitations of all league table methodologies, we greatly value QS for the clarity and quality of the data you use and for the stability which enables us to see and understand trends over time.

This, we think, gives your rankings a comparative advantage and considerable authority.

”

David Eastwood

Vice-Chancellor, University of Birmingham



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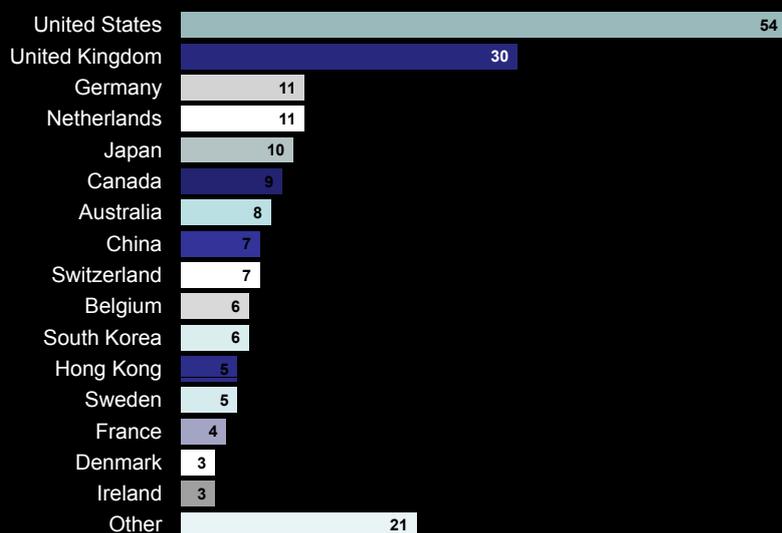
Результаты QS 2012 года

- **46,079** Академических экспертов
- **25,564** Работодателей
- **729** вузов отрейтинговано
- **72** страны
- **27** новых университетов
- **32** страны в топ **200**
- **4.6** – среднее изменение позиций
- **4.1** миллиона студентов обучаются вне страны своего гражданства
- **465,000** из них обучаются в первой сотне рейтинга (рост на 9.7% относительно результатов 2011 года)
- **35%** обучаются в топ 3% лучших университетов мира, что означает, что около 10% международно мобильных студентов обучаются в топ 0.5% лучших университетов



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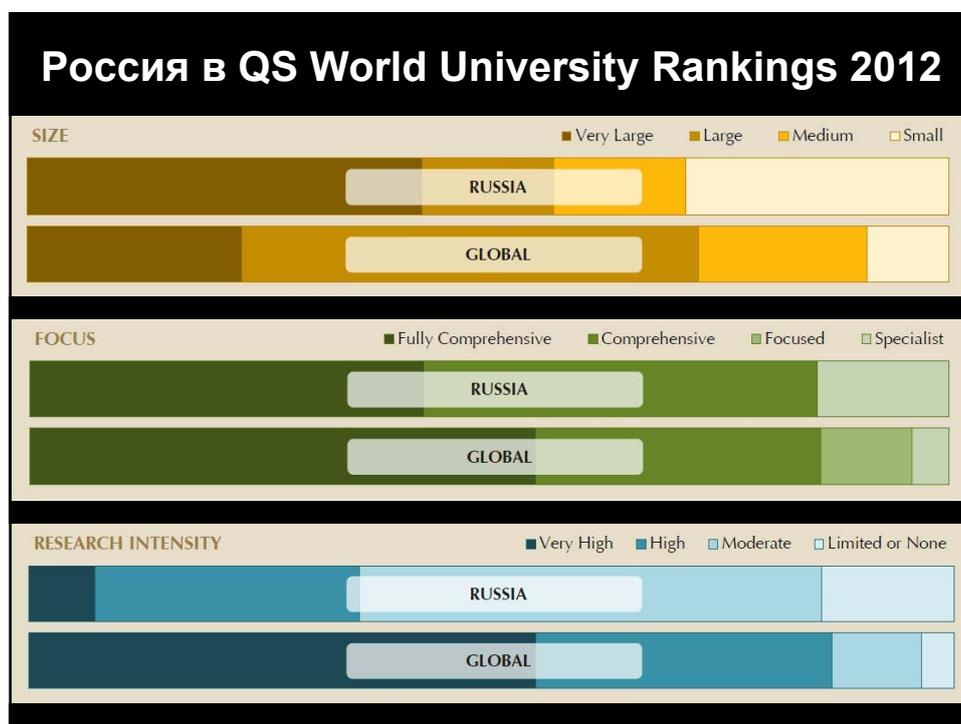
Распределение стран в топ 200



РОССИЯ

В QS WORLD UNIVERSITY RANKINGS 2012:

- Увеличение количества участвующих вузов
- Индекс цитирования укрепляется
- Негативные тенденции в интернационализации



Россия в QS World University Rankings 2012 по группам

Range	Institutions in Range		
	2012	2011	Change
1-100	0	0	0
101-200	1	1	0
201-300	1	1	0
301-400	3	3	0
401-500	1	2	-1
501-600	3	3	0
601-700	4	2	2
Overall	14	13	1

Россия в QS World University Rankings 2012

Российские университеты	2012	2011	2010	2009
МГУ им. Ломоносова	116	112	93	101=
Санкт-Петербургский Государственный Университет	253	251	210	168=
МГТУ им. Баумана	★ 352=	379		
МГИМО	★ 367	389	601+	601+
Новосибирский Государственный Университет	★ 371	400	375	312=
Уральский Федеральный Университет им. Ельцина	451-500	451-500	501-550	601+
НИУ Высшая Школа Экономики	★ 501-550	551-600	451-500	501-600
РУДН	★ 501-550	551-600		
Томский Государственный Университет	551-600	451-500	401-450	401-500
Дальневосточный Федеральный Университет	★ 601+			
Казанский Государственный Университет	601+	601+	501-550	501-600
Нижегородский Гос. Университет им. Лобачевского	601+	601+		
РЭА Плеханова	★ 601+			
Томский Политехнический Университет	601+	551-600		
Алтайский Государственный Университет		601+		



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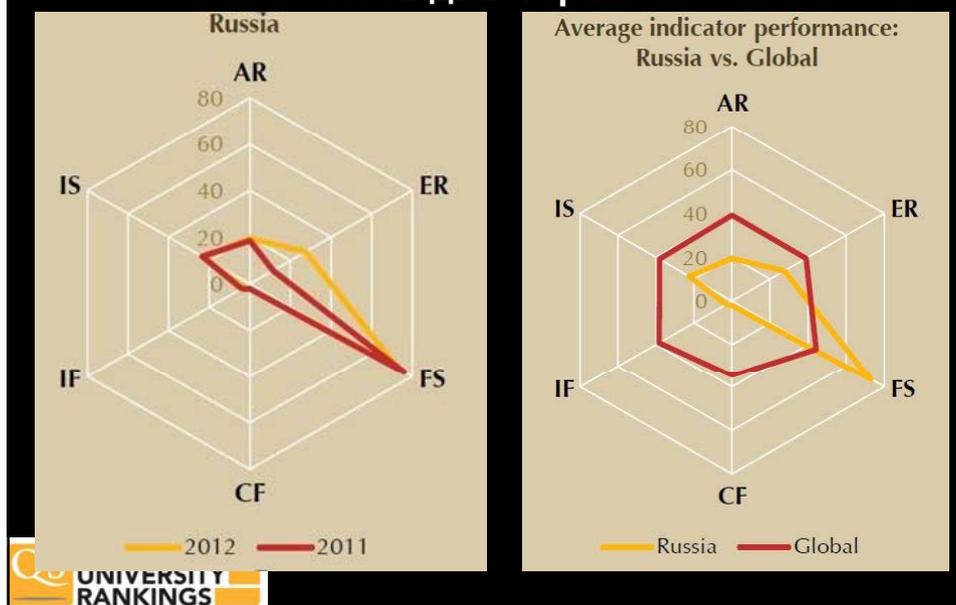
Россия в QS World University Rankings 2012 - по индикаторам

Indicator	Russia		Year on Year
	2012	2011	
Academic Reputation	19.4	18.5	●
Employer Reputation	27.5	11.4	●
Faculty Student	73.1	75.8	●
Citations per Faculty	2.0	2.1	●
International Faculty	3.1	4.1	●
International Students	22.7	23.4	●

Indicator	Global		vs. Global
	2012	2011	
Academic Reputation	39.2	38.9	●
Employer Reputation	39.0	23.6	●
Faculty Student	44.3	44.2	●
Citations per Faculty	34.5	33.8	●
International Faculty	38.4	37.8	●
International Students	38.3	40.1	●



Россия в QS World University Rankings 2012 - по индикаторам



Россия в опросах экспертов 2012 года

QS Global Employer Survey

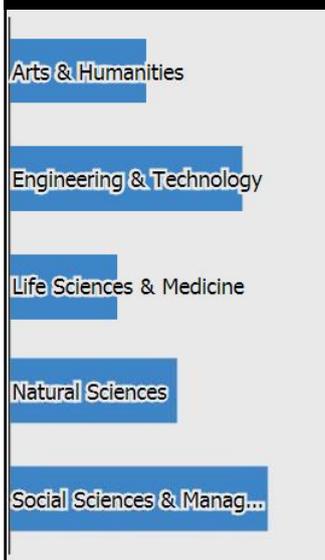
Weighted Count	1,006
% Global	4.0%
Rank by response	7
Average seniority	Consultant
Most responsive sector	Consulting

QS Global Academic Survey

Count	510
% Global	1.2%
Avg years in academia	22.5
Average seniority	Professor / Associate Professor
Leaders	211
Rank by response	25

QS Academic Survey 2012

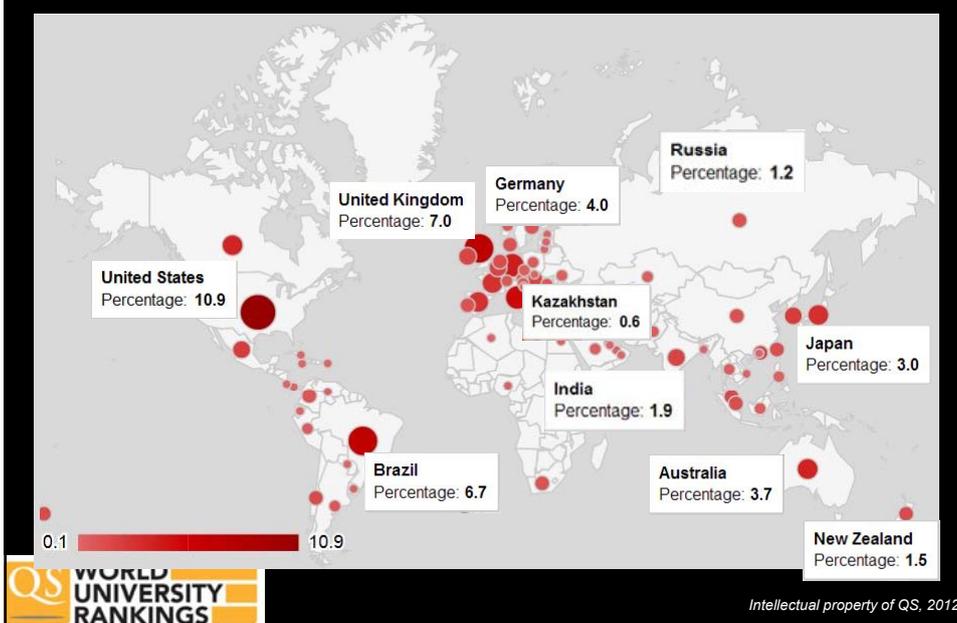
Распределение экспертов по областям знаний



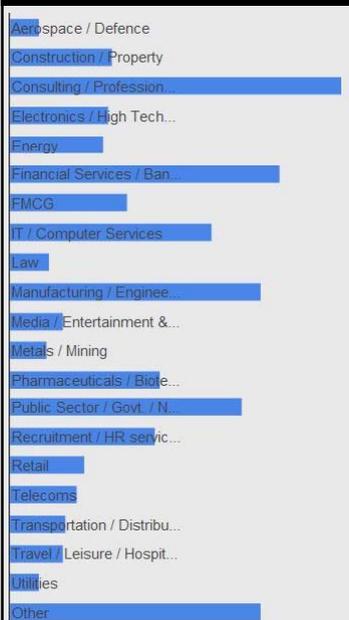
Распределение экспертов по предметным зонам

Subject	%
Biological Sciences	8.6%
Physics & Astronomy	8.4%
Business & Management Studies	7.8%
Mathematics	7.7%
Computer Science	7.5%
Education	6.7%
Medicine	6.5%
Engineering – Electrical & Electronic	6.3%
Chemistry	5.6%
Economics & Econometrics	5%

Россия в QS Academic Survey 2012 - из 46,079



QS Employer Survey 2012 – 25,563 ответов



Распределение экспертов по секторам экономики

Распределение экспертов по географии



Россия в QS Employer Survey 2012 - из 25,564

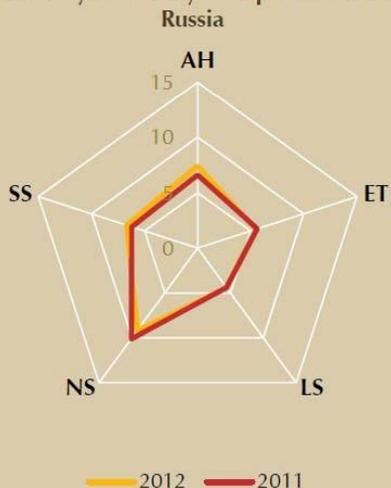


Россия – позиции по Областям знаний 2012

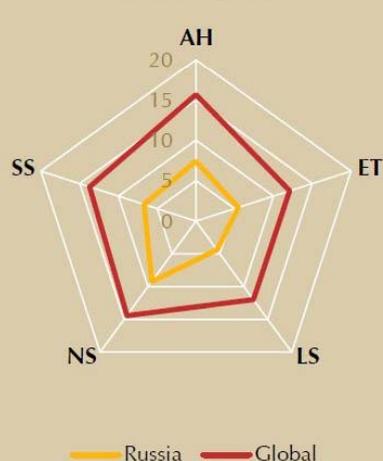
Indicator	Ru	Global		vs. Global
	2012	2012	2011	
Arts & Humanities	7.4	15.6	15.9	●
Engineering & Technology	5.5	12.1	12.4	●
Life Sciences & Medicine	4.4	12.0	12.1	●
Natural Sciences	9.2	14.4	14.8	●
Social Sciences & Mgmt	6.7	13.7	14.5	●

Россия – позиции по Областям знаний 2012

Year on year faculty area performance:
Russia



Average faculty area performance:
Russia vs. Global

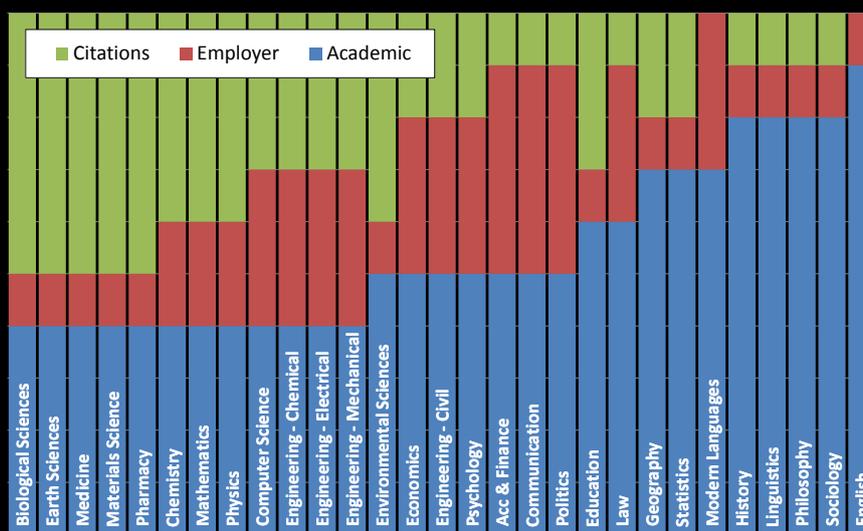


Ведущие российские университеты по областям знаний - 2012

Arts & Humanities Top 5	Engineering & Technology Top 5
Lomonosov Moscow State University [110]	Lomonosov Moscow State University [132]
Saint-Petersburg State University [240]	Bauman Moscow State Technical University [210]
European University at St Petersburg	Saint-Petersburg State University [355]
Moscow State Institute of International Relations (MGIMO-University)	St. Petersburg State Politechnical University
Novosibirsk State University	Novosibirsk State University
Life Sciences & Medicine Top 5	Social Sciences & Management Top 5
Lomonosov Moscow State University [198]	Lomonosov Moscow State University [173]
Novosibirsk State University	Saint-Petersburg State University [330]
Saint-Petersburg State University	National Research University - Higher School of Economics (HSE) [392]
Kazan Federal University	Moscow State Institute of International Relations (MGIMO-University)
Tomsk State University	Novosibirsk State University
Natural Sciences Top 5	
Lomonosov Moscow State University [44]	
Saint-Petersburg State University [165]	
Novosibirsk State University [208]	
Bauman Moscow State Technical University [300]	
Tomsk State University	



QS World University Rankings по специальностям



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Россия в QS World University Rankings 2012 - основные тенденции

- **ИССЛЕДОВАТЕЛЬСКАЯ ДЕЯТЕЛЬНОСТЬ** (ср. изменения)
 - Опубликованные статьи, за 5 лет 4.4%
 - Индекс цитирования 21.1%
- **СТУДЕНЧЕСКИЙ СОСТАВ** (ср. изменения):
 - Общее количество студентов 3.8%
 - Доля иностранных студентов -1.3%
- **ПРОФЕССОРСКО-ПРЕПОДАВАТЕЛЬСКИЙ СОСТАВ** (ср. изменения):
 - Общее количество преподавателей -1.1%
 - Соотношение студентов и преподавателей -4.7%
 - Доля иностранных преподавателей -12.5%



КАК ПРАВИЛЬНО ИСПОЛЬЗОВАТЬ РЕЙТИНГИ И РЕСУРСЫ QS

- Управление репутацией и узнаваемостью
- Бесплатные возможности – не упускайте шанс!
- Активное поведение всех представителей вуза



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Репутация и узнаваемость

«Recognition and reputation do not come easily, quickly, or lightly to higher education institutions. The accomplishments of faculty and students have a direct impact. Yet in this age of information overload, **universities must be intentional, consistent, and persistent in telling their stories over a sustained period with messaging that is authentic with the reality of the institution.**»

*Strategic Action Group Committee on
Local, National, and Worldwide Recognition,
University of Houston*

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Повышение узнаваемости



Home | [University Rankings](#) | [Events](#) | [Studying Abroad](#) | [Country Guides](#) | [University Courses](#) | [Student Life](#)

home | Lomonosov Moscow State Technical University

Bauman Moscow State Technical University



Bauman Moscow State Technical University
2-nd Baumanskaya, 5
Moscow
Russia
Switchboard:
7 499 2636391
Fax: 7 499 267 4844
<http://www.bmstu.ru>



Bauman Moscow State Technical University

Founded in 1830 as an Emperor's Vocational School and located almost in the heart of Russia's capital, Moscow State Technical University n.a. N.E. Bauman (MSTU) was always known as an Engineering University of educational excellence, having a potential for real greatness. A long-term history of University provides many examples of creating a number of the world-known scientific schools which [Continue reading ...](#)

Year: 2012

Overall	Natural Sciences 305
352=	Engineering & Technology 211

Year: 2011

Year: 2010

OVERVIEW | COURSES | DEPARTMENTS | NEWS | LOCATIONS

Повышение узнаваемости

QS TOPUNIVERSITIES

The screenshot displays the official website of the Moscow State Institute of International Relations (MGIMO-University). The page features a navigation menu at the top with options like 'Home', 'University Rankings', 'Events', 'Studying Abroad', 'Country Guides', 'University Courses', and 'Student Life'. A search bar is located in the upper right corner. The main content area is titled 'Moscow State Institute of International Relations (MGIMO-University)' and includes the university's logo and contact information. A prominent feature is the QS Top Universities ranking for 2012, showing an overall score of 367. Below this, there is a 'STARS RATED FOR EXCELLENCE 2012' badge with a 4-star rating. A 'Downloads' section lists various programs available for international students, such as 'Study at MGIMO', 'MGIMO for Bachelors', and 'MGIMO for Exchange Students'. The page also includes a 'Continue reading...' link and a footer with navigation icons for 'OVERVIEW', 'COURSES', 'DEPARTMENTS', 'NEWS', and 'LOCATIONS'.

Повышение узнаваемости

The screenshot shows a video player interface with a list of graduates on the left and a video player on the right. The list includes names and their respective faculties and departments, such as 'Максим Хомяков - Выпускник Философского факультета' and 'Елена Казанцева - Выпускница Института материаловедения и металлургии'. The video player on the right is titled 'Елена Казанцева' and shows a woman smiling. Below the video player, there is a caption: 'К.Т.Н., Директор компании БИНОТЕК Банк инновационных технологий'.

Пиар достижений

QS TOP UNIVERSITIES

Home University Rankings Events Studying Abroad Country Guides University Courses

home | the best experimenter

search by school, program, location

Login | F



Yernur Tolep is beaming in the afterglow of his recent victory. He was declared the "The Best Experimenter" in the 45th International Mendeleev Chemistry Olympiad, held in Moscow in September. This triumph is even more special for him because he feels that the competition was really tough and seemed very hard to win. He had to go through three rounds with the last one requiring him to conduct four experiments. "The judges were really strict; they took into consideration every single detail," Yernur informs us.

However, now that the 19-year-old has won it, he is nothing but grateful. "I want to thank everybody who encouraged me, especially my family, teachers, and friends. I appreciate all the things they did for me. My victory would never be possible without them."

This test of his knowledge in the subject also unraveled a lot of other things for him. "After the Olympiad I got to know my own strength and the opportunities available, therefore my love for chemistry grew even stronger!"

A student of the Faculty of Oil and Gas Industry at the Kazakh-British Technical University (KBTU), Yernur always loved the subject of chemistry. Ask him why he likes the subject, and he says, "It is a science that coincides with

QS WORLD UNIVERSITY TOUR

The World's Largest International University Fair

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- Ben Sowter Intelligence Unit <http://iu.qs.com>
- MattHerzberger.com [<http://www.mattherzberger.com>]
- SquaredPeg.com [<http://www.squaredpeg.com>]
- Higher Ed Marketing [<http://highered.prblogs.org>]
- .eduGuru [<http://www.doteduguru.com>]
- Mark Greenfield - Higher Ed Web Consulting [<http://www.markgreenfield.com>]
- Marketing Higher Ed [<http://higheredmarketing.com>]
- Future Endeavour [<http://futureendeavour.com>]
- Interactive Media for Higher Education [<http://www.im4he.com>]
- Jeremy Wilburn - UIS The Blog [<http://www.wilburn.wordpress.com>]
- The Higher Ed Marketing Blog [<http://www.thehigheredmarketingblog.wordpress.com>]
- eduStyle [<http://www.edustyle.com>]
- Tales from Red [<http://www.ignland.blogspot.com>]
- Web Development for Higher Education [<http://www.case.edu/webdev/>]
- UBrand [<http://www.ubrand.wordpress.com/>]
- Global Higher Education [<http://www.globalhighered.wordpress.com>]
- Higher Education Blog [<http://www.karlynmorrisette.com>]
- Higher Education Webtech [<http://www.higheredwebtech.com>]
- Keeping on Top of Higher Ed [<http://keepingontop.azorus.com>]

www.bloghighered.org

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QS INTELLIGENCE UNIT

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QS TOP 500 UNIVERSITIES

QS University Rankings

Since 2004, our rankings have helped students understand which universities rank the best across the world.

The latest insights into university rankings and higher education research.

2012 Employer Survey sign-up facility

2012 Academic Survey sign-up facility

Latest articles

Ben Sowler at Going Global 2012

Ben Sowler took part in the Talking Heads sessions at Going Global 2012. These sessions included video clips highlights...

HE News Brief 26.3.12

Canada Canada to receive 5,000 Brazilian students UK: Government injection for research and development Middle East...

Sir Patrick Steuart at Going Global 2012

As usual, Going Global 2012 was plenty of

QS WORLD UNIVERSITY RANKINGS

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Ключевые зоны изменений

- **Репутация в академическом сообществе:**
 - Создании пула экспертов, знакомых с регионом
 - Активное участие в релевантных мероприятиях
- **Репутация среди работодателей :**
 - Постоянная работа с карьерными центрами и ассоциациями выпускников
 - Создании пула экспертов, знакомых с регионом
- **Научно-исследовательские публикации:**
 - Аудит вариантов названия и регламент стандартов
 - Поощрение ППС на само-отчетность по публикациям и мониторингу индекса цитирования
 - Работа с библиометрическими базами

Будьте в курсе!

Результаты: www.topuniversities.com

Методология и обсуждения: www.iu.qs.com

Библиотека анализа стран: iu.qs.com/library

Twitter: @bensowter, @worlduniranking

Facebook: www.facebook.com/universityrankings



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СПАСИБО!

Спасибо!

Зоя Зайцева zoya@qs.com

