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Professor		Title	January	February	March	April	May	June	July	August	Sept.	October	Nov.	Dec.	Short description
	<b>George Kohlrieser</b> Professor of Leadership and Organizational Behavior IMD	Leading at the Edge			28										<ul style="list-style-type: none"> <li>How do leaders at the edge manage to achieve extraordinary results inspite of negative projections?</li> <li>How can we use their lessons to develop our own potential?</li> <li>Where are the limits of our capabilities?</li> </ul> We will have a chance to hear the answers to these and many other questions on Leadership at the lecture of the world famous IMD Professor, George Kohlrieser.
	<b>Aswath Damodaran</b> Professor of Finance NYU Stern School of Business	Valuation for Projects and Investments							9-10						This workshop delivered by Aswath Damodaran, a renowned professor of finance and investment management, will focus on the use of valuation techniques and tools to make fundamental corporate finance decisions. This seminar will try to link what are viewed as two separate subjects – corporate finance and valuation – and show that it is impossible to practice one of these subjects without understanding the other.
	<b>V. Kumar</b> Professor of Marketing Georgia State University	New Marketing tools: Increase profitability of your business									29-30				This fast-paced and highly-interactive programme features today's hottest marketing and branding topics. Programme Content: <ul style="list-style-type: none"> <li>Brand Management</li> <li>Profitable Customer Engagement</li> <li>Digital and Social Media Marketing</li> <li>Innovation in marketing</li> </ul>
	<b>Idris Mootee</b> CEO Idea Couture Inc	Design-Thinking for Strategic Innovations										30-31			Idris Mootee, a recognised master of innovation and design thinking, will work with us on: <ul style="list-style-type: none"> <li>using tools to create innovative ideas and selling them too</li> <li>using customer experience to find new ideas for business opportunity development</li> </ul>
	<b>Peter Senge</b> Director of the Center for Organizational Learning MIT Sloan School of Management	Learning Organization: a System Tuned to Change											14		Main business paradox: how can we keep our core business going and at the same time continuously innovate? Are there possible ways to build a system capable of changing itself for the changing business environment <ul style="list-style-type: none"> <li>How can we engage employees into the process of continuous improvement?</li> </ul> Peter Senge, one of the leading thinkers of our time, will share his findings on these and many other issues at the forefront of contemporary business.
	<b>Mario A Bognanno</b> The Palladium Group	Executing Strategy with the Balanced Scorecard											24-25		<ul style="list-style-type: none"> <li>Are you ready to move on from strategy written on paper to real actions?</li> <li>Do you want to find out how to adjust your KPI system to all levels of employees?</li> </ul> In the course of this workshop we will practice key principles and approaches of the balanced scorecard system developed by the Palladium Group founded by D. Norton and R. Kaplan.
	<b>Moty Cristal</b> Professor of Negotiation Dynamics, Moscow School of Management SKOLKOVO	Don't leave the money on the table. Strategic traps in negotiations.												2-3	In two days programme you will get the unique negotiation style. Professor Moty Cristal show you tools in the negotiation process for achieving success in the most difficult negotiating situations.

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